



5 Strong Education-Health-Sport Infrastructure

Education

- 1 state and 1 private university
- The state university, Karadeniz Technical University, is the first university established out of İstanbul and Ankara
- **60 thousand** undergrad and grad students, 2 thousand academicians
- Education city with %10 of its population college/university graduates

Health

- Powerful medical structure with **18 state and 3 private hospitals**
- High-quality eye and dental hospitals under-construction
- Among 10 cities in terms of Health Tourist numbers in Turkey

Specialist Physician	Practicing Physician	Physician Assistant	Total Physician	Dentist	Pharmacist	Health Officer	Nurse	Ebe
877	429	447	1753	192	311	2219	2378	708

Sports

- One of the most important sports cities in Turkey
- Hosting big international sports organizations such as **2007 Black Sea Games, 2011 European Youth Olympic Games, 2013 FIFA U20 World Cup and ISF Handball 2014 World School Championship**
- A great number and high-quality sport facilities that can't be found in any other city in Turkey (Indoor sports hall with 7500 spectator capacity, first gymnasium in Turkey, the biggest tennis complex of Turkey with its 16 courts, the first collapsible swimming pool in Turkey)
- The city of Trabzonspor, which is one of the 4 biggest football clubs in Turkey



6 Easy to Establish A Business

- Highly competitive investment conditions
- National treatment to all global investors
- Equal access to government incentives for all global investors
- Turkey ranks well ahead of other competitors and the OECD countries in terms of starting a business

Turkey's regulatory environment is extremely business-friendly. You can establish a business in Turkey irrespective of nationality, or place of residence. It is possible to establish a company in **a single day** by applying to the relevant trade registry office with the required documents. The company becomes a "legal entity" following its registration with the trade registry.

Steps of Establishing a Company are as follows:

- Execute and notarize articles of association
- Deposit a percentage (0.04%) of capital to the account of the Competition Authority
- File the incorporation notice form at the Trade Registry Office
- Have a notary certify the legal books



7 State Incentives

The New Investment Incentives Program

General Investment Incentive Scheme

- Customs Duty Exemption
- VAT Exemption

Regional Investment Incentive Scheme

- Customs Duty Exemption
- VAT Exemption
- Tax Reduction
- Social Security Premium Support (Employer's Share)
- Land Allocation
- Interest Support

Large Scale Investment Incentive Scheme

- Customs Duty Exemption
- VAT Exemption
- Tax Reduction
- Social Security Premium Support (Employer's Share)
- Land Allocation

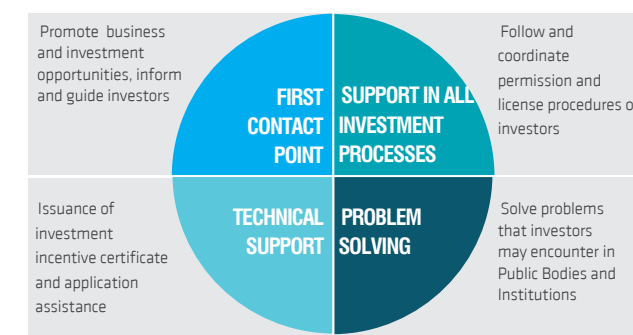
Strategic Investment Incentive Scheme

- Customs Duty Exemption
- VAT Exemption
- Tax Reduction
- Social Security Premium Support (Employer's Share)
- Land Allocation
- Interest Support
- VAT Refund

Incentives	Out of Organized Industrial Zone	In Organized Industrial Zone
Value Added Tax(VAT) Exemption	✓	✓
Customs Duty Exemption	✓	✓
Tax Reduction	50% (10% Corporate Tax instead of 20%)	60% (8% Corporate Tax instead of 20%)
Rate of Contribution via Tax Reduction	20% of Investment Amount	25% of Investment Amount
Social Security Premium Support	3 years	5 years
Interest Support	Up to 500.000 TL	Up to 500.000 TL
Land Allocation	If there's an available investment land	



8 Investment Support Office(ISO): Corporate Power For Your Investments



Investment Support Office (ISO) is a unit that contributes to realization of all administrative operations required for investments within the legal frame, offers consulting services to investors and organizes miscellaneous promoting activities both in national and international arena with the purpose of attracting investors to the city.

ISO also informs investors about the Investment Incentives of Ministry of Economy and other state supports, as well as the investment climate of city and business opportunities.

Applying to ISO is completely at the discretion of investor. Services provided by ISO are free of charge.

WHY ISO?

- Speeds up red tapes within the investment process
- Free investment consultant
- Short cut to reach public services
- Database of the region for investors
- Contact point for state supports and incentives
- Entrepreneurship supporting and guiding center



8 REASONS TO INVEST IN TRABZON





1 High Export Potential And Developed Industry Infrastructure

Trabzon; with its high foreign trade volume and industry infrastructure, offers various opportunities to national and global investors.

- With **1.2 billion \$** export, the biggest exporter city in Black Sea Region and ranks among top 15 cities in Turkey
- Widespread network and collaboration opportunities thanks to **more than 200 companies** exporting almost **110 countries**
- Having the 3rd highest **foreign trade surplus** in Turkey
- **4 Organized Industrial Zones** of which 2 are active
- Trabzon **Techno-City**
- Technology Transfer Center
- **4000 employees** in **110** companies located in active Organized Industrial Zones
- **900 companies** and **3000 employees** in **6 Small Industrial Areas**
- Existence of many endemic plant species that have high added-value and to be established **Biotechnology Center**

Potential Investment Areas

- Information Technologies
- Mining Processing
- Energy
- Tourism
- Agro-industries
- Fisheries and Aquaculture
- Machinery Production
- Medical Devices and Equipment
- Forestry Products and Furniture
- Shipbuilding Industry
- Arms Industry
- Ready-Wear, Clothing and Footwear Industry
- Other sectors: Trabzon Hasır and Kazaziye jewelry, Copper, Bronze, Gold, Silver and Brass Processing (household and ornamental articles), weaving and knife manufacturing

2 Location And Logistics

Attractive Geographical and Strategic Position

- **Proximity** to important regions and countries like Caucasians, Russia, Middle East and Central Asia
- **Junction point** in international road and maritime transportation projects
- **Important route** between Asia-Europe
- A regional trade and transportation city throughout history

Excellent Transportation Network

- International highway connection – Black Sea Coastal Highway
- Mountain Passes(Zigana and Ovit) providing easy access to inner provinces and Middle East Countries
- **6th busiest airport** of the country in terms of passenger numbers
- Trabzon Airport has **the highest capacity** and is the busiest international airport in Black Sea Region
- **Direct flights** to Germany, Russia, Azerbaijan, Netherlands and Saudi Arabia
- Access to every corner of the world via connected flights from İstanbul and Ankara
- A base in airway cargo transportation
- **3 ports** providing international service
- Trabzon Port, the biggest port in the region, has 10 million tones/year handling capacity, 5 million tones/year storage capacity and ship acceptance capacity of 2300 per year
- **Trabzon Free-Zone**, located in Trabzon Port, provides numerous foreign trade advantages
- 32 cruise-ship acceptance in 2013



3 Young And Dynamic Population, Skilled-Cheap Labor Force

- High ratio of young population
- A young city with 53.6% of population under the age of 35
- 130 thousand people between the ages 15-25 provides strong human resource infrastructure
- Increasing employee productivity

	Trabzon (%)	Turkey (%)
Workforce Participation Rate	54,4	50,1
Unemployment Rate	6,9	8,3
Employment Rate	50,6	46,1

- 10% of the population is comprised of college/university graduates
- 10 thousand new college/university graduates per year
- Social security premiums will be covered up to 48 months by the State
- Cheap labor force in comparison with developed countries (5.8 times cheaper than US and 4.2 than EU countries)

4 Rising Star in Tourism

- Worldwide known tourism destinations such as **Uzungöl Lake, Sumela Monastery and Hagia Sophia Museum**
- About **500 thousand foreign and 2 million domestic visitors** per year
- High demand from **Gulf countries**
- **6 thousand bed capacity** and plenty of under-construction tourism investments
- Heaven of Plateaus
- Alternative destination in health tourism
- Strong infrastructure for national and international sports organizations
- Rich historical, cultural and folkloric items
- The city where Mehmed the Conqueror conquered, Sultan Selim ruled and Suleyman the Magnificent was born
- From local to global brand products
- **Shopping center of the region** with its 3 big shopping malls, ancient and modern bazaars

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